

# The Enron Scandal And Moral Hazard Econ lastate

Ethics Morality and Economic Crisis Innovation Corrupted Ethical Dimensions of Leadership Business Ethics The Enron Collapse Anatomy of Greed Virtue Reformed Final Accounting Business Ethics and Stakeholder Management Library and Information Center Management, 8th Edition Behavioral Business Ethics Encyclopedia of Business Ethics and Society The Ethics of Managed Care: Professional Integrity and Patient Rights Against Intellectual Property Lawyers' Ethics and the Pursuit of Social Justice Business and Society: Ethics, Sustainability, and Stakeholder Management In the Name of Morality Business Ethics: Decision-Making for Personal Integrity & Social Responsibility Following the Money Moral Issues in Business Ethics and Auditing Business & Society: Ethics, Sustainability & Stakeholder Management Business Ethics and Stakeholder Management: Developing a Structured Approach for Small Business' Owner-Managers Practical Ethics in Sport Management The Seven Signs of Ethical Collapse Encyclopedia of Business and Professional Ethics Enron and World Finance Enron The Moral Capital of Leaders Power Failure Blind Spots Encyclopedia of Information Ethics and Security Behaving Badly The Morality of Business Ethics The Smartest Guys in the Room There's No Such Thing as "Business" Ethics Case Studies in Organizational Communication Street-smart Ethics

## Ethics

Drawing on Protestant scholasticism, Puritan "precisionism," and virtue ethics, "Virtue Reformed" offers a comprehensive rereading of the ethical position of American philosopher-theologian Jonathan Edwards and his fascinating struggle to be both forwarder of the Reformation and participant in the Enlightenment.

## Morality and Economic Crisis

When confronted with an ethical dilemma, most of us like to think we would stand up for our principles. But we are not as ethical as we think we are. In *Blind Spots*, leading business ethicists Max Bazerman and Ann Tenbrunsel examine the ways we overestimate our ability to do what is right and how we act unethically without meaning to. From the collapse of Enron and corruption in the tobacco industry, to sales of the defective Ford Pinto, the downfall of Bernard Madoff, and the Challenger space shuttle disaster, the authors investigate the nature of ethical failures in the business world and beyond, and illustrate how we can become more ethical, bridging the gap between who we are and who we want to be. Explaining why traditional approaches to ethics don't work, the book considers how blind spots like ethical fading--the removal of ethics from the decision--making process--have led to tragedies and scandals such as the Challenger space shuttle disaster, steroid use in Major League Baseball, the crash in the financial markets, and the energy crisis. The authors demonstrate how ethical standards shift, how we neglect to notice and act on the unethical behavior of others, and how compliance initiatives can actually promote unethical behavior. They argue that scandals will continue to emerge unless such approaches take into account the

psychology of individuals faced with ethical dilemmas. Distinguishing our "should self" (the person who knows what is correct) from our "want self" (the person who ends up making decisions), the authors point out ethical sinkholes that create questionable actions. Suggesting innovative individual and group tactics for improving human judgment, *Blind Spots* shows us how to secure a place for ethics in our workplaces, institutions, and daily lives.

## **Innovation Corrupted**

### **Ethical Dimensions of Leadership**

Solidly grounded on Aristotelian anthropology, *moral capital* develops a set of principles, practices and metrics useful to business leaders and managers, while eliminating the ambiguity of social capital and allowing for the integration of business ethics initiatives into a robust corporate culture. Sison studies a wide range of recent management cases from the viewpoint of moral capital: the sorry state of US airport screeners before 9-11, the Ford Explorer rollovers and Firestone tire failures, the battle for the 'HP way' between Carly Fiorina and the heirs of the founding families, the dynamics of Microsoft's serial monopolistic behavior, the pitfalls of Enron's senior executives, the sincerity of Howard Lutnick's commitment to Cantor Fitzgerald families, how Andersen's loss of reputation proved mortal and a fresh look at Jack Welch's purported achievements during his tenure at GE. He explains the relationship between different structural and operational levels in the human being (actions, habits, character and lifestyle) and in the firm (products, protocols, corporate culture and corporate history). These levels are later associated with different institutions of moral capital (basic currency, interests, investment bonds, estates or legacies). Strategies for measuring, developing and managing moral capital on both a personal and an organizational plane are also discussed. This engaging and provocative study is a must-read for professors, students, and practitioners of business ethics, general management, human resource management and economic theory.

## **Business Ethics**

The Second Edition of *Case Studies in Organizational Communication: Ethical Perspectives and Practices*, by Dr. Steve May, integrates ethical theory and practice to help strengthen readers' awareness, judgment, and action in organizations by exploring ethical dilemmas in a diverse range of well-known business cases.

## **The Enron Collapse**

"This book presents a collection of chapters that contribute significantly to the field of business ethics by promoting much needed insights into the motives that drive people to act ethically or unethically. It acknowledges that business ethics plays a pivotal role in the way business is conducted and adds insights derived from a behavioral view that will make us more aware of morality and provide recommendations into how we can improve our actions"--Provided by publisher.

## **Anatomy of Greed**

Four years after the debacle, the term 'Enron' has earned its place in the everyday vocabulary of business ethics. Hardly anyone understands the business intricacies of what really happened with the sophisticated energy conglomerate. Even fewer are those able to envision, beyond the business case, the ethical questions and dilemmas facing actors at any one stage of the drama. Using the collapse of Enron as a case study, this book not only shows how and where ethics came into play, but also draws lessons and discusses possible remedies that may prevent the whole financial system from falling apart as a result of either excessive greed or over-regulation.

## **Virtue Reformed**

Final Accounting exposes the slow deterioration of values that led not only to Enron but also to the earlier financial scandals of other Andersen clients, including Sunbeam and Waste Management, and illustrates the practices that paved the way for the accounting fiascos at WorldCom and other major companies."

## **Final Accounting**

## **Business Ethics and Stakeholder Management**

There's no such thing as business ethics. How can that be? Because a single standard applies to both your business and personal life-and it's one we all know and trust: the Golden Rule. Now bestselling author John C. Maxwell shows you how this revered ideal works everywhere, and how, especially in business, it brings amazing dividends. There's No Such Thing As "Business" Ethics offers: \* Stories from history, business, government, and sports that illustrate how talented leaders invoked this timeless principle \* Examples of difficult business decisions-layoffs, evaluations, billing clients, expansion-and how the Golden Rule applies to each \* The five most common reasons people compromise their ethics-and how you can prevail over such moral obstacles \* How applying the Golden Rule to business builds morale, increases productivity, encourages teamwork, lowers employee turnover, and keeps clients coming back. John C. Maxwell not only reveals the many ways the Golden Rule creates the perfect environment for business success, but does it with great wisdom, warmth, and humor. Backed by flawless research and the ideas of history's best thinkers, this engaging book brilliantly demonstrates how doing the right thing fosters a winning situation for all, with positive results for employees, clients, investors, and even your own state of mind. Business runs much more smoothly, profits increase, and you know that you've set the groundwork for years of future prosperityand it's all thanks to the tried-and-true Golden Rule.

## **Library and Information Center Management, 8th Edition**

Applied ethics is the main focus of this revised edition, with a particular emphasis on current ethics issues. Includes religious issues, business and labor ethics,

political and economic issues, personal and social ethics issues, and bioethics.

## **Behavioral Business Ethics**

The five volumes of this ultimate resource recognize the inherent unity between business ethics and business and society, that stems from their shared primary concern with value in commerce. This Encyclopedia spans the relationships among business, ethics, and society by including more than 800 entries that feature broad coverage of corporate social responsibility, the obligation of companies to various stakeholder groups, the contribution of business to society and culture, and the relationship between organizations and the quality of the environment.

## **Encyclopedia of Business Ethics and Society**

A few years ago, Americans held out their systems of corporate governance and financial disclosure as models to be emulated by the rest of the world. But in late 2001 U.S. policymakers and corporate leaders found themselves facing the largest corporate accounting scandals in American history. The spectacular collapses of Enron and Worldcom—as well as the discovery of accounting irregularities at other large U.S. companies—seemed to call into question the efficacy of the entire system of corporate governance in the United States. In response, Congress quickly enacted a comprehensive package of reform measures in what has come to be known as the Sarbanes-Oxley Act. The New York Stock Exchange and the NASDAQ followed by making fundamental changes to their listing requirements. The private sector acted as well. Accounting firms—watching in horror as one of their largest, Arthur Andersen, collapsed after a criminal conviction for document shredding—tightened their auditing procedures. Stock analysts and ratings agencies, hit hard by a series of disclosures about their failings, changed their practices as well. Will these reforms be enough? Are some counterproductive? Are other shortcomings in the disclosure system still in need of correction? These are among the questions that George Benston, Michael Bromwich, Robert E. Litan, and Alfred Wagenhofer address in *Following the Money*. While the authors agree that the U.S. system of corporate disclosure and governance is in need of change, they are concerned that policymakers may be overreacting in some areas and taking actions in others that may prove to be ineffective or even counterproductive. Using the Enron case as a point of departure, the authors argue that the major problem lies not in the accounting and auditing standards themselves, but in the system of enforcing those standards. Rather than attempting to craft a single set of accounting and reporting standards for all companies throughout the world, the authors advise policymakers to allow competition between the two major sets of standards: Generally Accepted Accounting Principles and International Financial Reporting Standards. The authors also believe that the corporate disclosure system needs to be updated to reflect changes in the underlying economy. In particular, they recommend new forms of disclosure for a variety of nonfinancial indicators to better enable investors and analysts to ascertain the source and nature of intangible assets. They also urge policymakers to exploit the advantages of the Internet by encouraging more frequent financial disclosures in a form that will make them more widely accessible and more easily used.

## **The Ethics of Managed Care: Professional Integrity and Patient Rights**

Ethics and Auditing examines ethical challenges exposed by recent accounting and auditing 'lapses' through a study of interconnected moral, legal and accounting issues. The book aims to engage a broad readership in the discussion of audit failure and reform. With its range of intellectual and practical perspectives, Ethics and Auditing provides critical analyses of auditor independence, conflicts of interest, self-regulation, the setting and enforcing of auditing standards, and ethics education.

## **Against Intellectual Property**

This paper presents a brief historical overview of Enron's rise and fall and summarizes what the authors currently know about (1) the evolution of Enron's business model, (2) those organizational processes relied upon by senior Enron officials to drive and monitor the business, (3) emergent behavior related to the structuring, management, and valuation of major partnerships, and (4) oversight provided by Enron's management and board of directors. It concludes by posing the question of how Enron's story as a new, post-deregulation corporate model could have escaped critical analysis by the financial community, the business press, and other observers for so long. As such, this paper is an exercise in description, not interpretation. Since many of the facts about Enron's rise and fall have yet to be determined and agreed upon, this description must be considered tentative and incomplete. Nevertheless, the broad contours of the Enron story presented in this paper provide a sufficient basis for developing initial hypotheses about what might have caused such a swift and ignominious fall and what business and public policies might best protect employees, shareholders, and other relevant parties in the future from the kind of injuries experienced in Enron's swift decline into bankruptcy.

## **Lawyers' Ethics and the Pursuit of Social Justice**

## **Business and Society: Ethics, Sustainability, and Stakeholder Management**

Doctoral Thesis / Dissertation from the year 2011 in the subject Business economics - Business Management, Corporate Governance, grade: Excellent, , language: English, abstract: Business ethics is a matter of increasing importance and public awareness. Recent scandals and the financial crisis have suggested that the standard of business ethics is not high and that corporate behaviour should not solely be oriented to profit goals. Rather, a firm's ethical conduct should be part of its focus. While discussions of ethical questions in a market economy are mainly related to large firms, this thesis specifically aims at revealing potential problem issues and solutions for small firms. These firms are often ignored when moral concerns in business are addressed. This is in contrast to their importance for the economy and society of almost every country of the OECD, as they constitute the majority of all companies, and provide a major share of jobs. The majority of the

studies examining business ethics are focused on large corporations, using quantitative strategies. Few studies related to small business have been undertaken. The question of how these firms and their owner-managers could systematically engage in business ethics and ethical stakeholder management remain unanswered. The thesis develops a tool which explicitly addresses this topic: the Ethics Integration Guideline. On the basis of a research paradigm of constructivism, a study was designed which was intended to elicit, and then to guide, small business owner-managers' ethical attitudes, perceptions and experiences. It aimed to develop a structured guideline which can help small firm owners to integrate ethical considerations into their business activities. Taking owner-managers' perspectives into account provides insight into the small firms' context. Thus, practical applicability of the guideline is provided. The results of the research suggested the framework for an Ethics Integration Guideline comprised of sets of questions and imperatives derived from the interview statements during the research. It turns out that the guideline differs considerably from approaches applied in large firms. The Ethics Integration Guideline developed in this research provides a unique tool which connects research results with user's individual perspectives and experiences in his firm. The guideline is flexible, applicable and adaptable to the needs of the firm in question. It bridges the gap between ethics theory and business conduct. Thus, it contributes to professional practice in small firms - a sector which is commonly underestimated in its importance to the welfare of a society.

## **In the Name of Morality**

In this book the authors examine the various orientations of leadership, and demonstrate that true, effective leadership is only achieved when it is consistent with ethical and moral values.

## **Business Ethics: Decision-Making for Personal Integrity & Social Responsibility**

Success, as it is currently defined, usually depends on winning--beating the competition--which often places incredible pressures on business professionals. With engaging writing and a lack of jargon, this book navigates executives, managers, and supervisors through the ethical decisions they must make every day. Street-Smart Ethics is divided into three sections: a primer on ethics, a collection of Proverbs-based guidelines for staying out of trouble, and a self-test that contains true-false questions and ethical brainteasers.

## **Following the Money**

Leaders and managers throughout the sporting world face many ethical challenges on a daily basis. Should an athletic director chastise an unruly but influential supporter? What factors should affect an athlete's eligibility? Is competitiveness acceptable in youth sports? This text shows aspiring sports management professionals how to identify the moral issues in sports and develop principle-centered leadership practices to lead with justice, honesty, and beneficence. Among the issues addressed are the conflict between sportsmanship and

gamesmanship, violence in sports, racial and gender equity, performance-enhancing drugs, academics, and commercialization. Throughout, specific examples from real-world sports situations and reflective questions encourage students to think critically. Instructors considering this book for use in a course may request an examination copy [here](#).

## **Moral Issues in Business**

Considered historically, financial crises have increased significantly in recent years. This is not the result of simple coincidence, but rather much more an indication of a massive weakness in the present economic system. The point of departure for this book is the business crises and collapses that have shaken the global economy in the past few years. Starting with examples as the Enron bankruptcy and the subprime crisis in 2007, we search for explanations for the crises. Several possible causes are examined and various questions from recent discussions of ethics on topics such as manager pay increases are answered. After discovering several weaknesses in the economic system and inappropriate behavioral stimuli we find two main causes for them: the neglect of measurable and non-calculable qualitative factors (also called soft facts) and an extreme greed in managers at the cost of their companies. A lack of ethics or moral behavior lead us to question the meaning of morality for the economy, and thus for society. This issue is examined not only from the view of individual companies, but also from national economic and general social context using the example of Russia. We found a very large influence from moral values and general qualitative factors of influence, which have not been considered up to now. The knowledge gained will be applied to develop a management approach to qualitative leadership, which includes qualitative factors previously ignored, and brings human productive forces into the picture by including active employees as people in the business process.

## **Ethics and Auditing**

Business Ethics: Decision-Making for Personal Integrity & Social Responsibility, 3e is designed to prepare the student to apply an ethical decision-making model, not only in the ethics course but throughout her or his business discipline. This model teaches students ethical skills, vocabulary, and tools to apply in everyday business decisions and throughout their business courses. The authors speak in a sophisticated yet accessible manner while teaching the fundamentals of business ethics. Hartman's professional background in law and her teaching experience in the business curriculum, combined with DesJardins's background in philosophy and MacDonald's ability to distill complicated business transactions into understandable terms, results in a broad language, ideal for this approach and market. The authors' goal is to engage the student by focusing on cases and business scenarios that students already find interesting. Students are then asked to look at the issues from an ethical perspective. Additionally, its focus on AACSB requirements makes it a comprehensive business ethics text for business school courses. The goal for the third edition is to provide "a comprehensive yet accessible introduction to the ethical issues arising in business." Hartman and DesJardins have retained the focus on decision-making as well as the emphasis on both personal and policy-level perspectives on ethics. This edition continues to provide pedagogical support throughout the text. The most noticeable changes

involve a thorough updating of distinct items such as Reality Checks, Decision Points, and readings to reflect new cases, examples and data.

## **Business & Society: Ethics, Sustainability & Stakeholder Management**

Government interference in free enterprise is growing. Should they intercede in business ethics and corporate responsibility; and if so, to what extent? The *Morality of Business: A Profession for Human Wealthcare* goes beyond the utilitarian case in discussing the various elements of business ethics, social policy, job security, outsourcing, government regulation, stakeholder theory, advertising and property rights.

## **Business Ethics and Stakeholder Management: Developing a Structured Approach for Small Business' Owner-Managers**

"This is the first book to treat Enron's financial problems as complex ethical issues managers may face daily, often without recognising them. Key decisions are presented in real-time from several perspectives, including those of Lay, Skilling, Fastow, board members, auditors, lawyers, and investment bankers. The seemingly simple question readers are asked to consider is: What would you have done, had you been employed by, or doing business with, Enron?" -- Back cover.

## **Practical Ethics in Sport Management**

*MORAL ISSUES IN BUSINESS, 13E* examines the moral dilemmas that are common to today's business climate and gives readers the analytical tools to resolve those issues. Using a combination of true stories, interesting reading selections, and a conversational writing style, this edition prepares readers for the moral quandaries awaiting them in the professional world. Featured topics include: the nature of morality, individual integrity and responsibility, economic justice, pitfalls of capitalism, and corporations' responsibilities to consumers and the environment. Plus, this edition also discusses situation-specific concepts such as downsizing, whistle blowing, sexual harassment, job discrimination, animal abuse, and drug testing. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## **The Seven Signs of Ethical Collapse**

Susan D. Carle centers this collection of texts on the premise that legal ethics should be far more than a set of rules on professional responsibility.

## **Encyclopedia of Business and Professional Ethics**

This updated edition of the renowned library management textbook provides a comprehensive overview of the techniques needed to effectively manage a contemporary library or information center.

## **Enron and World Finance**

Readers gain a strong understanding of the importance of business ethics, sustainability, and stakeholder management from a strong managerial perspective with Carroll, Brown and Buchholtz's BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT, 10E. Readers see, first-hand, how the most successful business decision makers are able to balance and protect the interests of various stakeholders, including investors, employees, consumers, the community, and the environment. They review the importance of business decision making particularly now, as businesses recover from a perilous financial period. Readers are able to examine in detail the social, legal, political, and ethical responsibilities of a business to all external and internal groups that have a stake, or interest, in that business. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## **Enron**

Follows the story of Enron from the perspective of the vice president who exposed its illegal practices, tracing how its "anything-goes" culture led to its being hailed a model company and recounting its highly publicized collapse. Reprint.

## **The Moral Capital of Leaders**

Rapid technological advancement has given rise to new ethical dilemmas and security threats, while the development of appropriate ethical codes and security measures fail to keep pace, which makes the education of computer users and professionals crucial. The Encyclopedia of Information Ethics and Security is an original, comprehensive reference source on ethical and security issues relating to the latest technologies. Covering a wide range of themes, this valuable reference tool includes topics such as computer crime, information warfare, privacy, surveillance, intellectual property and education. This encyclopedia is a useful tool for students, academics, and professionals.

## **Power Failure**

Young, brash, sporting a shiny new MBA, and obscenely overpaid, Brian Cruver epitomized the Enron employee when he first entered the company's Houston office; and from day one he found himself a cog in the wheel of a venal greed machine. For the next nine months, he would witness firsthand the now-infamous corporate tragedy that he relates in these ruthlessly honest, often hilarious, and frequently disturbing pages. Here are the accounting tricks, insider stock trades, grossly lucrative fraudulent partnerships, and death dance to bankruptcy. Equally revealing, though, are Cruver's descriptions of everyday life at Enron: the cocky wheeling and dealing, intraoffice relationships, casual conversations at the shredder, and the insidious group-think that committed Enronians to the propaganda of flawed executives like Ken Lay, Jeffrey Skilling, and Andy Fastow. Out of their wreckage, Cruver has fashioned an arresting and cautionary morality tale for our time. Anatomy of Greed was the basis for the CBS-TV movie The Crooked E: a behind-the-scenes chronicle of the last days in the strange life of one of the world's richest, riskiest, and most corrupt corporations. Eight pages of telling photographs are included.

## **Blind Spots**

This collection provides a philosophical and historical analysis of the development and current situation of managed care. It discusses the relationship between physician professionalism and patient rights to affordable, high quality care. Its special feature is its depth of analysis as the philosophical, social, and economic issues of managed care are developed. It will be of interest to educated readers in their role as patients and to all levels of medical and health care professionals.

## **Encyclopedia of Information Ethics and Security**

**Ethics for Today** This is a pragmatic, hands - on, up - to - date guide to determining right and wrong in the business world. Joseph Weiss integrates a stakeholder perspective with an issues - oriented approach so students look at how a business's actions affect not just share price and profit but the well - being of employees, customers, suppliers, the local community, the larger society, other nations, and the environment. Weiss uses a wealth of contemporary examples, including twenty - three customized cases that immerse students directly in recent business ethics dilemmas and ask them to consider how they would resolve them. The recent economic collapse raised ethical issues that have yet to be resolved - there could not be a better time for a fully updated edition of Weiss's classic, accessible blend of theory and practice. **New to the Sixth Edition! New Cases!** Fourteen of the twenty - three cases in this book are brand new to this edition. They touch on issues such as cyberbullying, fracking, neuromarketing, and for - profit education and involve institutions like Goldman Sachs, Google, Kaiser Permanente, Walmart, Ford, and Facebook. **Updated Throughout!** The text has been updated with the latest research, including new national ethics survey data, perspectives on generational differences, and global and international issues. Each chapter includes recent business press stories touching on ethical issues. **New Feature!** Several chapters now feature a unique Point/Counterpoint exercise that challenges students to argue both sides of a contemporary issue, such as too - big - to - fail institutions, the Boston bomber Rolling Stone cover, student loan debt, online file sharing, and questions raised by social media.

## **Behaving Badly**

There is presumably a trend toward depoliticization of character education as character educators claim to teach universal values and engage in community-based decision making. However, as Tianlong Yu argues in this book, under the umbrella of universality, character educators define virtues based on neo-conservative ideologies. In the name of community, they trivialize issues of gender, race, class, and culture and promote the interests of dominant social groups. **In the Name of Morality: Character Education and Political Control** traces the historical origins of character education and stimulates readers to look critically into the social interests, power relations, and political agendas that have shaped the character education movement in the United States. This challenging, yet engaging, book reaffirms the crucial relationship between moral education and politics. It is a must-read for anyone who is concerned about students' character building and moral education in schools.

## **The Morality of Business**

There were dozens of books about Watergate, but only *All the President's Men* gave readers the full story, with all the drama and nuance and exclusive reporting. And thirty years later, if you're going to read only one book on Watergate, that's still the one. Today, Enron is the biggest business story of our time, and Fortune senior writers Bethany McLean and Peter Elkind are the new Woodward and Bernstein. Remarkably, it was just two years ago that Enron was thought to epitomize a great New Economy company, with its skyrocketing profits and share price. But that was before Fortune published an article by McLean that asked a seemingly innocent question: How exactly does Enron make money? From that point on, Enron's house of cards began to crumble. Now, McLean and Elkind have investigated much deeper, to offer the definitive book about the Enron scandal and the fascinating people behind it. Meticulously researched and character driven, *Smartest Guys in the Room* takes the reader deep into Enron's past—and behind the closed doors of private meetings. Drawing on a wide range of unique sources, the book follows Enron's rise from obscurity to the top of the business world to its disastrous demise. It reveals as never before major characters such as Ken Lay, Jeff Skilling, and Andy Fastow, as well as lesser known players like Cliff Baxter and Rebecca Mark. *Smartest Guys in the Room* is a story of greed, arrogance, and deceit—a microcosm of all that is wrong with American business today. Above all, it's a fascinating human drama that will prove to be the authoritative account of the Enron scandal.

## **Ethics**

Learn to make strong business decisions with a better understanding of business ethics, sustainability, and stakeholder management from a strong managerial perspective. *BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT*, Ninth Edition, demonstrates how the most successful business decision makers balance and protect the interests of various stakeholders, including investors, employees, the community, and the environment--particularly as business recovers from a perilous financial period. The authors effectively balance strong coverage of ethics and the stakeholder model with an increased focus on one of business's most recent, urgent mandates: sustainability. Coverage highlights the connection between business and the natural, social, and financial environments, illustrating how all three must be maintained in balance to sustain current and future generations. New actual business cases, real applications, and today's latest business examples present you with specific business challenges that test your values and require you to focus your reasoning skills for ongoing success in today's workplace. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## **The Smartest Guys in the Room**

This encyclopedia, edited by the past editors and founder of the *Journal of Business Ethics*, is the only reference work dedicated entirely to business and professional ethics. Containing over 2000 entries, this multi-volume, major research reference

work provides a broad-based disciplinary and interdisciplinary approach to all of the key topics in the field. The encyclopedia draws on three interdisciplinary and over-lapping fields: business ethics, professional ethics and applied ethics although the main focus is on business ethics. The breadth of scope of this work draws upon the expertise of human and social scientists, as well as that of professionals and scientists in varying fields. This work has come to fruition by making use of the expert academic input from the extraordinarily rich population of current and past editorial board members and section editors of and contributors to the Journal of Business Ethics.

## **There's No Such Thing as "Business" Ethics**

Do you want to make sure you · Don't invest your money in the next Enron? · Don't go to work for the next WorldCom right before the crash? · Identify and solve problems in your organization before they send it crashing to the ground? Marianne Jennings has spent a lifetime studying business ethics---and ethical failures. In demand nationwide as a speaker and analyst on business ethics, she takes her decades of findings and shows us in *The Seven Signs of Ethical Collapse* the reasons that companies and nonprofits undergo ethical collapse, including: · Pressure to maintain numbers · Fear and silence · Young 'uns and a larger-than-life CEO · A weak board · Conflicts · Innovation like no other · Belief that goodness in some areas atones for wrongdoing in others Don't watch the next accounting disaster take your hard-earned savings, or accept the perfect job only to find out your boss is cooking the books. If you're just interested in understanding the (not-so) ethical underpinnings of business today, *The Seven Signs of Ethical Collapse* is both a must-have tool and a fascinating window into today's business world.

## **Case Studies in Organizational Communication**

"I'd say you were a carnival barker, except that wouldn't be fair to carnival barkers. A carnie will at least tell you up front that he's running a shell game. You, Mr. Lay, were running what purported to be the seventh largest corporation in America."-Senator Peter Fitzgerald (R-IL) to Enron CEO Kenneth Lay, Senate Commerce Science & Transportation's Subcommittee, Hearing on Enron, 2/12/02 The speed of Enron's rise and fall is truly astonishing and perhaps the single most important story of corporate failure in the twenty-first century. In *Enron* investigative journalist Loren Fox promises readers nothing short of the most compelling and insightful investigation into Enron's meteoric ascent-regarded by Wall Street and the media as the epitome of innovation-and its spectacular fall from grace. In a lively and authoritative manner, Fox discusses how the biggest corporate bankruptcy in American business history happened, why for so long no one (except for an enlightened few) saw it coming, and what its impact will be on financial markets, the U.S. economy, U.S. energy policy, and the public for years to come. With access to many company insiders, Fox's intriguing account of this corporate debacle also provides an overview of the corporate culture and business model that led to Enron's high-flying success and disastrous failure. The story of Enron is one that will reverberate in global financial and energy markets as well as in criminal and civil courts for years to come. Rife with all the elements of a classic thriller-scandal, dishonest accounting, personal greed, questionable campaign contributions, suicide-Enron captures the essence of a company that

went too far too fast.

## **Street-smart Ethics**

Doctoral Thesis / Dissertation from the year 2011 in the subject Business economics - Business Management, Corporate Governance, grade: Excellent, - (Charles Sturt University, NSW, Australia), language: English, abstract: Business ethics is a matter of increasing importance and public awareness. Recent scandals and the financial crisis have suggested that the standard of business ethics is not high and that corporate behaviour should not solely be oriented to profit goals. Rather, a firm's ethical conduct should be part of its focus. While discussions of ethical questions in a market economy are mainly related to large firms, this thesis specifically aims at revealing potential problem issues and solutions for small firms. These firms are often ignored when moral concerns in business are addressed. This is in contrast to their importance for the economy and society of almost every country of the OECD, as they constitute the majority of all companies, and provide a major share of jobs. The majority of the studies examining business ethics are focused on large corporations, using quantitative strategies. Few studies related to small business have been undertaken. The question of how these firms and their owner-managers could systematically engage in business ethics and ethical stakeholder management remain unanswered. The thesis develops a tool which explicitly addresses this topic: the Ethics Integration Guideline. On the basis of a research paradigm of constructivism, a study was designed which was intended to elicit, and then to guide, small business owner-managers' ethical attitudes, perceptions and experiences. It aimed to develop a structured guideline which can help small firm owners to integrate ethical considerations into their business activities. Taking owner-managers' perspectives into account provides insight into the small firms' context. Thus, practical applicability of the guideline is provided. The results of the research suggested the framework fo

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