

Middle Class China Identity And Behaviour Csc China Perspectives Series

The Middle Class in World Society
The Routledge Companion to Urban Imaginaries
The Rising Middle Classes in China
The Middle Class in Neoliberal China
Chinese Immigrants in Europe
Black middle-class Britannia
Consumption in China
Being Middle Class in China
Brand China in the Media
China's Environmental Challenges
The Changing Landscape of China's Consumerism
Consuming Identities
History, Methodology and Identity for a 21st Century Social Economics
Chinese Consumers and the Fashion Market
After Imperialism
Visuality and Identity
Chinese Identity in Post-Suharto Indonesia
China's Emerging Middle Class
Handbook on Social Stratification in the BRIC Countries
In Search of Paradise
Marital Acts
Patterns of Middle Class Consumption in India and China
Emotional Responses to Identity Affirming Touristic Vignettes in Middle-class Chinese and American Individuals
The Middle Class in Emerging Societies
Learning to be Chinese American
The New Middle Class in China
Middle Class Identity in Hong Kong
Class in Contemporary China
Patterns of Middle Class Consumption in India and China
Education and Society in Post-Mao China
The Middle Class Consensus and Economic Development
The Making of the Chinese Middle Class
Social Identity, Attitude and Behaviour of the Chinese Middle Class
Changing Chinese Masculinities
Driving toward Modernity
New Feminism in China
Remaking the Chinese

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

CityEveryday Modernity in China (Studies in Modernity and National Identity; A China Program Book)Identity in Crossroad CivilisationsMiddle Class China

The Middle Class in World Society

Based on interviews with entrepreneurs, professionals and regional party cadres' from a range of age groups, this book argues that Western class categories do not directly apply to China and that the Chinese new middle class is distinguished more by socio-cultural than by economic factors.

The Routledge Companion to Urban Imaginaries

A higher share of income for the middle class and lower ethnic polarization are empirically associated with higher income, higher growth, more education, better health, better infrastructure, better economic policies, less political instability, less civil war (putting ethnic minorities at risk), more social "modernization," and more democracy.

The Rising Middle Classes in China

Deze bundel gaat over de vorming van identiteit door het samenspel van etniciteit, nationalisme en de effecten van globalisering. De essays in Crossroad Civilisations: Ethnicity, Nationalism and Globalism in Asia maken de gelaagdheid en de complexiteit hiervan duidelijk.

The Middle Class in Neoliberal China

Patterns of Middle Class Consumption in India and China explores the complex history and sociology of the middle class from a comparative perspective. It has papers written by sociologists, anthropologists and political scientists rather than economists, so the emphasis is on cultural shifts rather than economic statistics. The major contribution of this volume is that these two emerging powers of Asia are not, as is usual, compared to the West, but with each other. Considering that these two societies have so much in common in scale, civilization history and as emerging economies, the book is timely. The focus of the book is on the social and political implications of the new consumption patterns among the middle classes of India and China in the context of economic growth, liberalization of markets and globalization. Reflecting upon and critically engaging with the traditional sociological notions on which definitions of the middle class have been based, the book analyzes the intermingling of these notions with new attitudes in the wake of the consumer revolution. More specifically, an entire gamut of aspects of the consumer culture have been explored—tourism, leisure activities and the entertainment industry (art, Karaoke and soap operas)—as well as the consumption of experiences through these. It is argued that these phenomena have particular Indian and Chinese incarnations, which need to be analyzed in a manner that does not privilege a limited western experience of globalization. With its fresh insights and perspectives, the book will appeal to students of

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

anthropology, sociology, political science, media studies and cultural studies. It will also be useful for market research professionals.

Chinese Immigrants in Europe

The Routledge Companion to Urban Imaginaries delves into examples of urban imaginaries across multiple media and geographies: from new visions of smart, eco, and resilient cities to urban dystopias in popular culture; from architectural renderings of starchitecture and luxury living to performative activism for new spatial justice; and from speculative experiments in urban planning, fiction, and photography to augmented urban realities in crowd-mapping and mobile apps. The volume brings various global perspectives together and into close dialogue to offer a broad, interdisciplinary, and critical overview of the current state of research on urban imaginaries. Questioning the politics of urban imagination, the companion gives particular attention to the role that urban imaginaries play in shaping the future of urban societies, communities, and built environments. Throughout the companion, issues of power, resistance, and uneven geographical development remain central. Adopting a transnational perspective, the volume challenges research on urban imaginaries from the perspective of globalization and postcolonial studies, inviting critical reconsiderations of urbanism in its diverse current forms and definitions. In the process, the companion explores issues of Western-centrism in urban research and design, and accommodates current attempts to

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

radically rethink urban form and experience. This is an essential resource for scholars and graduate researchers in the fields of urban planning and architecture; art, media, and cultural studies; film, visual, and literary studies; sociology and political science; geography; and anthropology.

Black middle-class Britannia

Based on original ethnographic material collected in an upper-middle class Chinese American community, this book aims at exploring the complicated identity production process within the community in relation to the rapidly changing global and local contexts. The book is expected to expand the scope of existing literature on identity production among immigrants of color in both empirical and methodological terms.

Consumption in China

This book seeks to advance social economic analysis, economic methodology, and the history of economic thought in the context of twenty-first-century scholarship and socio-economic concerns. Bringing together carefully selected chapters by leading scholars it examines the central contributions that John Davis has made to various areas of scholarship. In recent decades, criticisms of mainstream economics have rekindled interest in a number of areas of scholarly inquiry that were frequently ignored by mainstream economic theory and practice during the second half of the twentieth century, including social economics, economic methodology and history

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

of economic thought. This book contributes to a growing literature on the revival of these areas of scholarship and highlights the pivotal role that John Davis's work has played in the ongoing revival. Together, the international panel of contributors show how Davis's insights in complexity theory, identity, and stratification are key to understanding a reconfigured economic methodology. They also reveal that Davis's willingness to draw from multiple academic disciplines gives us a platform for interrogating mainstream economics and provides the basis for a humane yet scientific alternative. This unique volume will be essential reading for advanced students and researchers across social economics, history of economic thought, economic methodology, political economy and philosophy of social science.

Being Middle Class in China

It is now almost a cliché to claim that China and the Chinese people have changed. Yet inside the new clothing that is worn by the Chinese man today, Kam Louie contends, we still see much of the historical Chinese man. With contributions from a team of outstanding scholars, *Changing Chinese Masculinities* studies a range of Chinese men in diverse and, most importantly, Chinese contexts. It explores the fundamental meaning of manhood in the Chinese setting and the very notion of an indigenous Chinese masculinity. In twelve chapters spanning the late imperial period to the present day, *Changing Chinese Masculinities* brings a much needed historical dimension to the discussion. Key aspects defining the

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

male identity such as family relationships and attitudes toward sex, class, and career are explored in depth. Familiar notions of Chinese manhood come in all shapes and sizes. Concubinage reemerges as the taking of “second wives” in recent decades. Male homoerotic love and male prostitution are shown to have long historical roots. The self-images of the literati and officials form an interesting contrast with those of the contemporary white-collar men. Masculinity and nationalism complement each other in troubling ways. China has indeed changed and is still changing, but most of these social transformations do not indicate a complete break with past beliefs or practices in gender relations. Changing Chinese Masculinities inaugurates the Hong Kong University Press book series “Transnational Asian Masculinities.” “Produced by a group of outstanding scholars, this volume offers important insights into little-known aspects of Chinese masculinity. An indispensable reference for those with an interest in Chinese sexuality, social history, and contemporary Chinese culture.” —Anne McLaren, professor of Chinese studies, University of Melbourne “In this book, scholars of late imperial and contemporary China gather to define and critique masculinity in both periods, explore its complexities, and map continuities and discontinuities. What are the traditional models and to what degree do they still maintain a grip today? Is there a ‘masculinity crisis’ in China, and what does it mean to be a Chinese man today? These are some of the daring topics the authors explore.” —Keith McMahon, professor of Chinese language and literature, University of Kansas

Brand China in the Media

China's Environmental Challenges

Along with the fast growing economy, the term "BRICs" was coined to represent the newly emerging countries, Brazil, Russia, India and China. This book shows readers that it is the profound social structural changes in these countries that determine their future, and to a large extent, will shape the socio-economic landscape of the future world.

The Changing Landscape of China's Consumerism

Choice Outstanding Academic Title for 2015 More than three decades of economic growth have led to significant social change in the People's Republic of China. This timely book examines the emerging structures of class and social stratification: how they are interpreted and managed by the Chinese Communist Party, and how they are understood and lived by people themselves. David Goodman details the emergence of a dominant class based on political power and wealth that has emerged from the institutions of the Party-state; a well-established middle class that is closely associated with the Party-state and a not-so-well-established entrepreneurial middle class; and several different subordinate classes in both the rural and urban areas. In doing so, he considers several critical issues: the extent to which the social basis of the Chinese political system

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

has changed and the likely consequences; the impact of change on the old working class that was the socio-political mainstay of state socialism before the 1980s; the extent to which the migrant workers on whom much of the economic power of the PRC since the early 1980s has been based are becoming a new working class; and the consequences of China's growing middle class, especially for politics. The result is an invaluable guide for students and non-specialists interested in the contours of ongoing social change in China.

Consuming Identities

Approaches to accommodating Chineseness --
Historical constructions of Chinese identity -- Chinese "culture" and self-identity -- Heterogeneity and internal dynamics of Chinese politics -- Reemergence of the Chinese press -- "Race," class and stereotyping : Pribumi perceptions of Chineseness -- Preserving ethnicity : boundary maintenance and border-crossing -- Conclusion : reconceptualizing Chineseness

History, Methodology and Identity for a 21st Century Social Economics

Patterns of Middle Class Consumption in India and China explores the complex history and sociology of the middle class from a comparative perspective. It has papers written by sociologists, anthropologists and political scientists rather than economists, so the emphasis is on cultural shifts rather than economic statistics. The major contribution of this volume is that

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

these two emerging powers of Asia are not, as is usual, compared to the West, but with each other. Considering that these two societies have so much in common in scale, civilization history and as emerging economies, the book is timely. The focus of the book is on the social and political implications of the new consumption patterns among the middle classes of India and China in the context of economic growth, liberalization of markets and globalization. Reflecting upon and critically engaging with the traditional sociological notions on which definitions of the middle class have been based, the book analyzes the intermingling of these notions with new attitudes in the wake of the consumer revolution. More specifically, an entire gamut of aspects of the consumer culture have been explored—tourism, leisure activities and the entertainment industry (art, Karaoke and soap operas)—as well as the consumption of experiences through these. It is argued that these phenomena have particular Indian and Chinese incarnations, which need to be analyzed in a manner that does not privilege a limited western experience of globalization. With its fresh insights and perspectives, the book will appeal to students of anthropology, sociology, political science, media studies and cultural studies. It will also be useful for market research professionals.

Chinese Consumers and the Fashion Market

This dissertation, "Middle Class Identity in Hong Kong: a Qualitative Study in the Post-SARS Period" by Hoi-

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

yan, Yau, 楊煥, was obtained from The University of Hong Kong (Pokfulam, Hong Kong) and is being sold pursuant to Creative Commons: Attribution 3.0 Hong Kong License. The content of this dissertation has not been altered in any way. We have altered the formatting in order to facilitate the ease of printing and reading of the dissertation. All rights not granted by the above license are retained by the author.

Abstract: Abstract of thesis entitled "Middle Class Identity in Hong Kong: A Qualitative Study in the Post-SARS Period" Submitted by Yau Hoi Yan for the degree of Master of Philosophy at The University of Hong Kong in June 2006. Identity is a crucial area of sociological studies. In Hong Kong, identity study is even more peculiar and complex. In fact, it is generally believed that an indigenous Hong Kong identity only emerged in the late 1950s and is still under constant transformation. There are a number of studies that have reviewed Hong Kong identity. The commonly called Hong Kong Stories also outline the gradual evolution of the Hong Kong society. All these provide a solid foundation of our understanding about the Hong Kong identity. They tell us that Hong Kong Stories are in shape and in flux. Middle class are central to this as the constructions of Hong Kong Stories convince us that they are our value and identity bearers. In the year of 2003, a number of crisis events, namely SARS (Severe Acute Respiratory Syndrome) outbreak and the July 1 rally, have provided us with a strong stimulant for us to rethink about our Hong Kong identity. Therefore, there is a research gap for me to undertake a study that updates our understanding about 2Hong Kong identity specifically in crisis times. The middle class' thoughts

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

and acts of re-articulation would be concentrated. Moreover, I have categorized the core patterns and variations in the middle class articulation of Hong Kong identity. It is because identity is believed to be made up of shared clusters as well as varying elements. In my study, it is discovered that respondents share a common belief in the Hong Kong Dream, certain values of Western modernization and a Hong Kong-centric identification. They represent the essential core elements of Hong Kong identity that are shared among my respondents. At the same time, it is found that there are a number of variations among them. They are namely in terms of boundary-drawing, value systems and social actions. All this adds up to three major categories of my respondents who are the conscious, pragmatic or ambivalent middle class. DOI: 10.5353/th_b3722989 Subjects: Middle class - China - Hong Kong Identity - Social aspects - China - Hong Kong Values - China - Hong Kong

After Imperialism

A new revolution in homeownership and living has been sweeping the booming cities of China. This time the main actors on the social stage are not peasants, migrants, or working-class proletariats but middle-class professionals and entrepreneurs in search of a private paradise in a society now dominated by consumerism. No longer seeking happiness and fulfillment through collective sacrifice and socialist ideals, they hope to find material comfort and social distinction in newly constructed gated communities.

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

This quest for the good life is profoundly transforming the physical and social landscapes of urban China. Li Zhang, who is from Kunming, the capital of Yunnan province, turns a keen ethnographic eye on her hometown. She combines her analysis of larger political and social issues with fine-grained details about the profound spatial, cultural, and political effects of the shift in the way Chinese urban residents live their lives and think about themselves. *In Search of Paradise* is a deeply informed account of how the rise of private homeownership is reconfiguring urban space, class subjects, gender selfhood, and ways of life in the reform era. New, seemingly individualistic lifestyles mark a dramatic move away from yearning for a social utopia under Maoist socialism. Yet the privatization of property and urban living have engendered a simultaneous movement of public engagement among homeowners as they confront the encroaching power of the developers. This double movement of privatized living and public sphere activism, Zhang finds, is a distinctive feature of the cultural politics of the middle classes in contemporary China. Theoretically sophisticated and highly accessible, Zhang's account will appeal not only to those interested in China but also to anyone interested in spatial politics, middle-class culture, and postsocialist governing in a globalizing world.

Visuality and Identity

In *Driving toward Modernity*, Jun Zhang ethnographically explores the entanglement between the rise of the automotive regime and emergence of

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

the middle class in South China. Focusing on the Pearl River Delta, one of the nation's wealthiest regions, Zhang shows how private cars have shaped everyday middle-class sociality, solidarity, and subjectivity, and how the automotive regime has helped make the new middle classes of the PRC. By carefully analyzing how physical and social mobility intertwines, *Driving toward Modernity* paints a nuanced picture of modern Chinese life, comprising the continuity and rupture as well as the structure and agency of China's great transformation.

Chinese Identity in Post-Suharto Indonesia

This volume examines the discursive construction of the meanings and lifestyle practices of the middle class in the rapidly transforming economies of Asia, Latin America, Africa and the Middle East, focusing on the social, political and cultural implications at local and global levels. While drawing a comparative analysis of what it means to be middle class in these different locations, the essays offer a connective understanding of the middle class phenomenon in emerging market economies and lay the groundwork for future research on emerging, transitional societies. The book addresses three key dimensions: the discursive creation of the middle class, the construction of the cultural identity through consumption practices and lifestyle choices, and the social, political and cultural consequences related to globalization and neoliberalism.

China's Emerging Middle Class

A vanguard excursion into sophisticated cultural criticism situated at the intersections of Chinese studies, Asian American studies, diaspora studies & transnational studies, this text argues that the visual has become the primary means of mediating identities under global capitalism.

Handbook on Social Stratification in the BRIC Countries

This book analyses how racism and anti-racism affects Black British middle class cultural consumption, incorporating insights from critical race theory and cultural sociology.

In Search of Paradise

Consumption practices in China have been transformed at an unprecedented pace. Under Mao Zedong, the state controlled nearly all aspects of what people consumed, from everyday necessities to entertainment and the media; today, shoddy state-run stores characterized by a dearth of choices have made way for luxury malls and hypermarkets filled with a multitude of products. Consumption in China explores what it means to be a consumer in the world's fastest growing economy. LiAnne Yu provides a multi-faceted portrait of the impact of increased consumption on urban spaces, social status, lifestyles, identities, and freedom of expression. The book also examines what is unique and what is universal about

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

how consumer practices in China have developed, investigating the factors that differentiate them from what has been observed among the already mature consumer markets. Behind the often staggering statistics about China are the very human stories that highlight the emotional and social triggers behind consumption. This engaging book is a valuable resource for students, scholars and business professionals interested in a deeper understanding of what motivates China's consumers, and what challenges they face as more aspects of everyday life become commoditized.

Marital Acts

In China today skyscrapers tower over ancient temples, freeways deliver lines of cars and tour buses to imperial palaces, cinema houses compete with old theaters featuring Peking Opera. The disparity evidenced in the contemporary Chinese cityscape can be traced to the early decades of the twentieth century, when government elites sought to transform cities into a new world that would be at once modern and distinctly Chinese. *Remaking the Chinese City* aims to capture the full diversity of recent Chinese urbanism by examining the modernist transformations of China's cities in the first half of the twentieth century. Collecting in one place some of the most interesting and exciting new work on Chinese urban history, this volume presents thirteen essays discussing ten Chinese cities: the commercial and industrial center of Shanghai; the old capital, Beijing; the southern coastal city of Canton; the interior's

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

Chengdu; the tourist city of Hangzhou; the utopian "New Capital" built in Manchuria during the Japanese occupation; the treaty port of Tianjin; the Nationalists' capital in Nanjing; and temporary wartime capitals of Wuhan and Chongqing. Unlike past treatments of early twentieth-century China, which characterize the period as one of failure and decay, the contributors to this volume describe an exciting world in constant and fundamental change. During this time, the Chinese city was remade to accommodate parks and police, paved roads and public spaces. Rickshaws, trolleys, and buses allowed the growth of new downtowns. Department stores, theaters, newspapers, and modern advertising nourished a new urban identity. Sanitary regulations and traffic laws were enforced, and modern media and transport permitted unprecedented freedoms. Yet despite their fondness for things Western and modern, early urban planners envisioned cities that would lead the Chinese nation and preserve Chinese tradition. The very desire for modernity led to the construction of a visible and accessible national past and the imagining of a distinctive national future. In their investigation of the national capitals of the period, the essays show how cities were reshaped to represent and serve the nation. To promote tourism, traditions were invented and recycled for the pleasure and edification of new middle-class and foreign consumers of culture. Abundantly illustrated with maps and photographs, *Remaking the Chinese City* presents the best and most current scholarship on modern Chinese cities. Its thoroughness and detailed scholarship will appeal to the specialist, while its clarity and scope will engage the general reader. Contributors: Michael Tsin on

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

Canton, Ruth Rogaski and Brett Sheehan on Tianjin, David Buck on Changchun, Kristin Stapleton on Chengdu, Liping Wang on Hangzhou, Madeleine Dong on Beijing, Charles Musgrove on Nanjing, Stephen MacKinnon on Wuhan, Lee MacIsaac on Chongqing, and Jeffrey Wasserstrom and David Strand with concluding essays.

Patterns of Middle Class Consumption in India and China

This book analyses the making of the Chinese middle class that started in the 1990s using a constructivist approach. With the development of the Chinese economy, a new group of middle wage earners appeared. Chinese social scientists and state institutions promoted the idea that China needs a middle class to achieve modernization. Middle class members are defined—and define themselves—as good consumers, educated people, politically engaged but reasonable citizens. As such, the making of the middle class is the result of three convergent phenomena: an attempt to define the middle class, a process of civilization, and the development of protest movements. The making of the Chinese middle class, Rocca argues, is a way to end the stalemate that modern Chinese society is facing, in particular the necessity to democratize without introducing an election system.

Emotional Responses to Identity Affirming Touristic Vignettes in Middle-class Chinese and American Individuals

Decades ago, there was no distinct middle class in the People's Republic of China. Any meaningful discussion of China's economy, politics, or society must take into account the rapid emergence and explosive growth of the Chinese middle class. This book details the origins and characteristics of this dramatic change.

The Middle Class in Emerging Societies

This volume delves into the study of the world's emerging middle class. With essays on Europe, the United States, Africa, Latin America, and Asia, the book studies recent trends and developments in middle class evolution at the global, regional, national, and local levels. It reconsiders the conceptualization of the middle class, with a focus on the diversity of middle class formation in different regions and zones of world society. It also explores middle class lifestyles and everyday experiences, including experiences of social mobility, feelings of insecurity and anxiety, and even middle class engagement with social activism. Drawing on extensive fieldwork and in-depth interviews, the book provides a sophisticated analysis of this new and rapidly expanding socioeconomic group and puts forth some provocative ideas for intellectual and policy debates. It will be of importance to students and researchers of sociology, economics, development studies, political studies, Latin American studies, and Asian Studies.

Learning to be Chinese American

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

We are living in a world in which the visible and invisible borders between nations are being shaken at an unprecedented pace. We are experiencing a wave of international migration, and the diversity of migrants – in terms of how they identify, their external and self-image, and their participation in society – is increasingly noticeable. After the introduction of the Reform and Opening Up policy, over 10 million migrants left China, with Europe the main destination for Chinese emigration after 1978. This volume provides multidisciplinary answers to open questions: How and to what extent do Chinese immigrants participate in their host societies? What kind of impact is the increasing number of highly qualified immigrants from China having on the development and perception of overseas Chinese communities in Europe? How is the development of Chinese identity transforming in relation to generational change? By focusing on two key European countries, Germany and France, this volume makes a topical contribution to research on (new) Chinese immigrants in Europe.

The New Middle Class in China

Many studies of the Chinese middle class focus on defining it and viewing its significance for economic development and its potential for sociopolitical modernisation. This book goes beyond such objective approaches and considers middle class people's subjective understanding and diverse experiences of class. Based on extensive original research including social surveys and detailed interviews, the book

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

explores who the middle class think they are, what they think about a wide range of socioeconomic and sociopolitical issues, and why they think as they do. It examines attitudes towards the welfare state, social inequality, nationalism, relations with foreign countries and opinions on many social controversies, thereby portraying middle class people as more than simply luxury consumers and potential agents of democracy. The book concludes that a clear class identity and political consciousness have yet to emerge, but that middle class attitudes are best characterised as searching for a balance between old and new, the traditional and the foreign, the principled and the pragmatic.

Middle Class Identity in Hong Kong

This book examines China's identity transformations with a focus on self-perceptions and their representations and communication in the mass media. By considering the internal dynamics of change, it explores the emerging multifaceted 'China brand'. With its growing economic clout, China has taken a proactive stance in shaping global economic and strategic order through ambitious programmes such as the Asian Infrastructure Investment Bank and the 'Belt and Road' initiative. However, as a developing country, China is at pains to manage its own transformations while trying to carve out an international identity. Arguably, China's unique sense of history and identities may lead to a 'contested modernity' or 'multiple modernities'; radically different from the prevalent classical theories of

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

modernisation and convergence of industrial societies. To understand China's trajectory of future development has been a major issue in international affairs. This book is concerned with how China's hybridised identities are articulated, and intertwined with situational, institutional, and societal dynamics – and how they are interwoven with China's international outlook which converges with or diverges from China's historical assumptions and beliefs. This book will be of interest to those studying China's identity in the media; situated at the juncture of past, present, and future, and between China and the wider world. The chapters in this book were originally published in *Critical Arts*.

Class in Contemporary China

A general expectation has developed that China's middle class will generate not only social but also political change. This expectation often overlooks the reality that there is no single Chinese middle class with a common identity or will to action. This timely volume examines the behaviour and identity of the different elements of China's middle class – entrepreneurs, managers, and professionals – in order to understand their centrality to the wider processes of social and political change in China. The expert contributors seek to identify the social space occupied by the Chinese middle class rather than identifying social backgrounds and attitudes. In so doing they explore socio-political issues, the development of a consumer society, relationships between gender and class in the workplace, home-

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

ownership and the appearance of gated communities, and the political interaction between the Party-state and the entrepreneurial middle classes and their impact on the new institutional economics. Providing a more nuanced understanding of the structure of the middle class in China and identifying dynamic elements in their behaviour, this unique book will prove a fascinating and thought provoking read for academics, students and researchers with an interest in Asian studies and public policy.

Patterns of Middle Class Consumption in India and China

Education and Society in Post-Mao China

China's high-speed economic growth has created a burgeoning middle class. Despite its relatively low proportion in terms of the total population, its absolute number is considerable given China's huge population. According to conservative estimates, the Chinese middle class currently totals over 100 million people. Some Chinese scholars predict that the middle class will account for 40% of China's population in the next decade, amounting to approximately 400 million. This is a huge number of people, who will exert considerable influence on China's social, economic, cultural, and political sectors. Now available in paperback, this book gathers together the latest research results from renowned Chinese scholars who have comprehensively examined the formation of China's

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

middle class. The coverage includes key background issues - the socioeconomic status, the sociopolitical functions, the definition, the values, the social attitudes, the income, and the consumption characteristics - of China's rapidly expanding middle class. Based on extensive survey data and case analysis, this critical book outlines the formation process and current status of China's middle class, and it predicts the future development and influence on the sociopolitical transformation of China in the 21st century. As well as appealing to social scientists, the book will serve as an essential resource for business people around the world who want to better identify and understand a phenomenon which will impact the prosperity and opportunities of peoples and businesses around the world for generations to come. (Series: Social Change in China) [Subject: Sociology, Asian Studies, Chinese Studies, Economics, Business]

The Middle Class Consensus and Economic Development

The Making of the Chinese Middle Class

Consumerism in China has developed rapidly. The Changing Landscape of China's Consumerism looks at the growth of consumerism in China from both a socio-economic and a political/cultural angle. It examines changing trends in consumption in China as well as the impact of these trends on society, and the politics and culture surrounding them. It examines the ways

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

in which, despite needing to "unlock" the spending power of the rural provinces, the Chinese authorities are also keen to maintain certain attitudes towards the Communist Party and socialism "with Chinese Characteristics." Overall, it aims to show that consumerism in China today is both an economic and political phenomenon and one which requires both surrounding political culture and economic trends for its continued establishment. The ways in which this dual relationship both supports and battles with itself are explored through apposite case studies including the use of New Confucianism in the market context, the commodification of Lei Feng, the new Chinese tourist as a diplomatic tool in consumption, the popularity of Shanzhai (fake product) culture, and the conspicuous consumption of China's new middle class. Provides innovative interdisciplinary research, useful to cultural studies, sociology, Chinese studies, and politics Examines changes in consumerism from multiple perspectives Allows both micro and macro insights into consumerism in China by providing specific case studies, while placing these within the context of geo-politics and grand theory

Social Identity, Attitude and Behaviour of the Chinese Middle Class

Since the late 1970s, China's move towards neoliberalism has made it not only one of the world's fastest growing economies, but also one of the most polarised states. This economic, social and political transformation has led to the emergence of a new Chinese middle class, and understanding the

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

development and the role of this new social group is crucial to understanding contemporary Chinese society. Investigating the new politics of the middle class in China, this book addresses three major questions. First, how does the Chinese state deal with problems of national sovereignty and political representation to create the middle class both as a legitimate category of the people and as an ideal norm of citizenship? Second, how does the recognition of the middle class norm take place in the practice of everyday life? Finally, what kind of risks does the politics of the middle class generate not only for middle class subjects but also for the disenfranchised? In answering these questions, this book examines a set of practices, bodies of knowledge, measures, and institutions that aim to manage, govern, control, and orient the behaviours, gestures, and thoughts of Chinese citizens. This investigation contributes not only to the understanding of the Chinese middle class society but also to the scholarly debate over the relationship between governmental apparatuses, subjectification, and life-building. Drawing on ethnographic information, historical archives, and the media, this book will be of great interest to students and scholars working in the fields of Chinese studies, Chinese politics, ethnic studies and urban studies, as well as those interested in culture, society, class and welfare.

Changing Chinese Masculinities

China's huge environmental challenges are significant for us all. They affect not only the health and well-

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

being of China but the very future of the planet. In the second edition of this acclaimed, trailblazing book, noted China specialist and environmentalist Judith Shapiro investigates China's struggle to achieve sustainable development against a backdrop of acute rural poverty and soaring middle class consumption. Using five core analytical concepts to explore the complexities of this struggle - the implications of globalization, the challenges of governance; contested national identity, the evolution of civil society, and problems of environmental justice and displacement of environmental harm - Shapiro poses a number of pressing questions: Can the Chinese people equitably achieve the higher living standards enjoyed in the developed world? Are China's environmental problems so severe that they may shake the government's stability, legitimacy and control? To what extent are China's environmental problems due to world-wide patterns of consumption? Does China's rise bode ill for the displacement of environmental harm to other parts of the world? And in a world of increasing limits on resources, how can we build a system in which people enjoy equal access to resources without taking them from successive generations, from the vulnerable, or from other species? China and the planet are at a pivotal moment; transformation to a more sustainable development model is still possible. But - as Shapiro persuasively argues - doing so will require humility, creativity, and a rejection of business as usual. The window of opportunity will not be open much longer.

Driving toward Modernity

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

This book is based on rich empirical data and findings concerning the lives, perceptions and ambitions of young middle-class female graduates, thus providing essential insights into the lives and viewpoints of a previously unresearched group in China from a feminist scholarly perspective. The study shows how the lives of young women and debates over youthful femininity lie at the very heart of modern Chinese history and society. With a central focus on women's issues, the book's ultimate goal is to enable Western readers to better understand the changing ideologies and the overall social domain of China under the leadership of President Xi. The empirical data presented includes interviews and group discussions, as well as illustrations, tables and images collected during a prolonged period of fieldwork. The insights shared here will facilitate cross-cultural communication with both Western feminist academics and readers who are sensitive to different cultures.

New Feminism in China

The post-Mao period has witnessed rapid social and economic transformation in all walks of Chinese life – much of it fuelled by, or reflected in, changes to the country's education system. This book analyses the development of that system since the abandonment of radical Maoism and the inauguration of 'Reform and Opening' in the late 1970s. The principal focus is on formal education in schools and conventional institutions of tertiary education, but there is also some discussion of preschools, vocational training, and learning in non-formal contexts. The book begins

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

with a discussion of the historical and comparative context for evaluating China's educational 'achievements', followed by an extensive discussion of the key transitions in education policymaking during the 'Reform and Opening' period. This informs the subsequent examination of changes affecting the different phases of education from preschool to tertiary level. There are also chapters dealing specifically with the financing and administration of schooling, curriculum development, the public examinations system, the teaching profession, the phenomenon of marketisation, and the 'international dimension' of Chinese education. The book concludes with an assessment of the social consequences of educational change in the post-Mao era and a critical discussion of the recent fashion in certain Western countries for hailing China as an educational model. The analysis is supported by a wealth of sources - primary and secondary, textual and statistical - and is informed by both authors' wide-ranging experience of Chinese education. As the first monograph on China's educational development during the forty years of the post-Mao era, this book will be essential reading for all those seeking to understand the world's largest education system. It will also be crucial reference for educational comparativists, and for scholars from various disciplinary backgrounds researching contemporary Chinese society.

Remaking the Chinese City

Jarred by not being considered Chinese by some people of Chinese ancestry living in Thailand despite

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

her mainland China roots, Bao (anthropology, U. of Nevada, Las Vegas) studies what it means to be Chinese outside of China. She examines diasporic space, gendered language, changes in sex relations, and hybrid identity experienced by contemporary

Everyday Modernity in China (Studies in Modernity and National Identity; A China Program Book)

Is the Church merely a Western institution? Where does Christianity fit in with Chinese identity? Does Chinese Evangelism detract from Chinese culture? This collection of essays addresses Christian Evangelism within a historical context to China's diverse character, and explores prejudices and reactions to the evangelical movement throughout China. The contributors of this volume are committed to the belief that evangelicalism continues to have the historical assets and intellectual, hermeneutical and theological, tools able to contribute to the global church.

Identity in Crossroad Civilisations

This book provides essential insights into Chinese consumer behaviors in the growing and dynamic fashion market. With increasing consumer purchasing power, readily accessible global brands, heavy application of digital technology and social media, as well as growing awareness of environmental issues, the Chinese fashion industry faces great opportunities and challenges at the same time. The contributing

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

authors provide observations and address issues related to middle class fashion consumption, sustainable apparel consumption, technology application in fashion retailing, and the select traditional and new industry segments in the context of China's recent and massive economic boom. As such, the book offers an invaluable reference guide for all academics and practitioners interested in the Chinese fashion market.

Middle Class China

Essays address expressions of modernity in relation to non-Western politics and national cultures. Topics range from the installation of gas streetlights in Shanghai to urban planning efforts aimed at improving daily routines of work and leisure.

Online Library Middle Class China Identity And Behaviour Csc China Perspectives Series

[ROMANCE](#) [ACTION & ADVENTURE](#) [MYSTERY &
THRILLER](#) [BIOGRAPHIES & HISTORY](#) [CHILDREN'S
YOUNG ADULT](#) [FANTASY](#) [HISTORICAL FICTION](#)
[HORROR](#) [LITERARY FICTION](#) [NON-FICTION](#) [SCIENCE
FICTION](#)