

Developing Business Intelligence Apps For Sharepoint

Pro SharePoint 2013 Business Intelligence Solutions
Microsoft Power BI Cookbook
Computerworld Business Intelligence For Dummies
Business Intelligence Roadmap
Mastering Microsoft Power BI
Introduction to R for Business Intelligence
Information Security and Auditing in the Digital Age
HIMSS Publications & Multimedia Catalog 2014
Business World
Informationweek Performance Dashboards
Business Intelligence in Microsoft SharePoint 2013
Microsoft SharePoint 2013 Inside Out
Business Intelligence
Computerworld Oracle Business Intelligence Applications
Building Business Intelligence Using SAS
Open Source Data Warehousing and Business Intelligence
Business Intelligence Programming Collective
Intelligence
Introducing Microsoft Power BI
Pro Power BI Architecture
Building Business Intelligence Applications with .Net
Data Visualization for Oracle Business Intelligence 11g
Dr. Dobb's Journal
QlikView 11 for Developers
Learn Microsoft PowerApps
Silverlight 4 Business Intelligence Software
A Comprehensive Guide to Enterprise Mobility
Hands-On Business Intelligence with Qlik Sense
Successful Business Intelligence: Secrets to Making BI a Killer App
Microsoft Power BI Complete Reference
Blue Ocean Strategy, Expanded Edition
Learn Power BI
Developing Business Intelligence Apps for SharePoint
Business Analysis for Business Intelligence
Delivering Business Intelligence with Microsoft SQL Server 2016, Fourth Edition
Implementing Analytics
Smart Intelligent Computing and Applications

Pro SharePoint 2013 Business Intelligence Solutions

Microsoft Power BI Cookbook

Dive into the business intelligence features in SharePoint 2013—and use the right combination of tools to deliver compelling solutions. Take control of business intelligence (BI) with the tools offered by SharePoint 2013 and Microsoft SQL Server 2012. Led by a group of BI and SharePoint experts, you'll get step-by-step instructions for understanding how to use these technologies best in specific BI scenarios—whether you're a SharePoint administrator, SQL Server developer, or business analyst. Discover how to: Manage the entire BI lifecycle, from determining key performance indicators to building dashboards Use web-based Microsoft Excel services and publish workbooks on a SharePoint Server Mash up data from multiple sources and create Data Analysis Expressions (DAX) using PowerPivot Create data-driven diagrams that provide interactive processes and context with Microsoft Visio Services Use dashboards, scorecards, reports, and key performance indicators to monitor and analyze your business Use SharePoint to view BI reports side by side, no matter which tools were used to produced them

Computerworld

Want to tap the power behind search rankings, product recommendations, social bookmarking, and online matchmaking? This fascinating book demonstrates how you can build Web 2.0 applications to mine the enormous amount of data created by people on the Internet. With the sophisticated algorithms in this book, you can write smart programs to access interesting datasets from other web sites, collect data from users of your own applications, and analyze and understand the data once you've found it. Programming Collective Intelligence takes you into the world of machine learning and statistics, and explains how to draw conclusions about user experience, marketing, personal tastes, and human behavior in general -- all from information that you and others collect every day. Each algorithm is described clearly and concisely with code that can immediately be used on your web site, blog, Wiki, or specialized application. This book explains: Collaborative filtering techniques that enable online retailers to recommend products or media Methods of clustering to detect groups of similar items in a large dataset Search engine features -- crawlers, indexers, query engines, and the PageRank algorithm Optimization algorithms that search millions of possible solutions to a problem and choose the best one Bayesian filtering, used in spam filters for classifying documents based on word types and other features Using decision trees not only to make predictions, but to model the way decisions are made Predicting numerical values rather than classifications to build price models Support vector machines to match people in online dating sites Non-negative matrix factorization to find the independent features in a dataset Evolving intelligence for problem solving -- how a computer develops its skill by improving its own code the more it plays a game Each chapter includes exercises for extending the algorithms to make them more powerful. Go beyond simple database-backed applications and put the wealth of Internet data to work for you. "Bravo! I cannot think of a better way for a developer to first learn these algorithms and methods, nor can I think of a better way for me (an old AI dog) to reinvigorate my knowledge of the details." -- Dan Russell, Google "Toby's book does a great job of breaking down the complex subject matter of machine-learning algorithms into practical, easy-to-understand examples that can be directly applied to analysis of social interaction across the Web today. If I had this book two years ago, it would have saved precious time going down some fruitless paths." -- Tim Wolters, CTO, Collective Intellect

Business Intelligence For Dummies

Business Intelligence Roadmap

Praise for Successful Business Intelligence "If you want to be an analytical competitor, you've got to go well beyond business intelligence technology. Cindi Howson has wrapped up the needed advice on technology, organization, strategy, and even culture in a neat package. It's required reading for quantitatively oriented strategists and the technologists who

support them." --Thomas H. Davenport, President's Distinguished Professor, Babson College and co-author, *Competing on Analytics* "When used strategically, business intelligence can help companies transform their organization to be more agile, more competitive, and more profitable. Successful Business Intelligence offers valuable guidance for companies looking to embark upon their first BI project as well as those hoping to maximize their current deployments." --John Schwarz, CEO, Business Objects "A thoughtful, clearly written, and carefully researched examination of all facets of business intelligence that your organization needs to know to run its business more intelligently and exploit information to its fullest extent." --Wayne Eckerson, Director, TDWI Research "Using real-world examples, Cindi Howson shows you how to use business intelligence to improve the performance, and the quality, of your company." --Bill Baker, Distinguished Engineer & GM, Business Intelligence Applications, Microsoft Corporation "This book outlines the key steps to make BI an integral part of your company's culture and demonstrates how your company can use BI as a competitive differentiator." --Robert VanHees, CFO, Corporate Express "Given the trend to expand the business analytics user base, organizations are faced with a number of challenges that affect the success rate of these projects. This insightful book provides practical advice on improving that success rate." --Dan Vesset, Vice President, Business Analytics Solution Research, IDC

Mastering Microsoft Power BI

Introduction to R for Business Intelligence

Conquer SharePoint 2013—from the inside out! You're beyond the basics, so dive right into SharePoint 2013—and really put your business collaboration platform to work! This supremely organized reference packs hundreds of timesaving solutions, troubleshooting techniques, and workarounds. It's all muscle and no fluff. Discover how the experts facilitate information sharing across the enterprise—and challenge yourself to new levels of mastery. Efficiently manage documents throughout the enterprise Build team sites and collaborate with Microsoft OneNote and SkyDrive Design workflows with SharePoint Designer and Microsoft Visio Produce e-forms using Microsoft InfoPath and Access Manage community sites using business social features Connect SharePoint to external data and business systems Create business intelligence dashboards and key performance indicators Customize and control Sharepoint enterprise search

Information Security and Auditing in the Digital Age

Get more out of Microsoft Power BI turning your data into actionable insights About This Book From connecting to your data sources to developing and deploying immersive, mobile-ready dashboards and visualizations, this book covers it all Over 90 hands-on, technical recipes, tips, and use cases from across the Power BI platform including the Power BI Service and

Mobile Applications Proven development techniques and guidance for implementing custom solutions with DAX and M languages Who This Book Is For This book is for BI professionals who wish to enhance their knowledge of Power BI beyond and to enhance the value of the Power BI solutions they deliver to business users. Those who are looking at quick solutions to common problems while using Power BI will also find this book to be a very useful resource .Some experience with Power BI will be useful. What You Will Learn Cleanse, stage, and integrate your data sources with Power BI Abstract data complexities and provide users with intuitive, self-service BI capabilities Build business logic and analysis into your solutions via the DAX programming language and dynamic, dashboard-ready calculations Take advantage of the analytics and predictive capabilities of Power BI Make your solutions more dynamic and user specific and/or defined including use cases of parameters, functions, and row level security Understand the differences and implications of DirectQuery, Live Connections, and Import-Mode Power BI datasets and how to deploy content to the Power BI Service and schedule refreshes Integrate other Microsoft data tools such as Excel and SQL Server Reporting Services into your Power BI solution In Detail Microsoft Power BI is a business intelligence and analytics platform consisting of applications and services designed to provide coherent, visual and interactive insights of data. This book will provide thorough, technical examples of using all primary Power BI tools and features as well as demonstrate high impact end-to-end solutions that leverage and integrate these technologies and services. Get familiar with Power BI development tools and services, go deep into the data connectivity and transformation, modeling, visualization and analytical capabilities of Power BI, and see Power BI's functional programming languages of DAX and M come alive to deliver powerful solutions to address common, challenging scenarios in business intelligence. This book will excite and empower you to get more out of Power BI via detailed recipes, advanced design and development tips, and guidance on enhancing existing Power BI projects. Style and approach This book consists of practical recipes on Power BI that target novices as well as intermediate Power BI users. It goes deep into the technical issues, covers additional protocols, and many more real-live examples.

HIMSS Publications & Multimedia Catalog 2014

Architect and deploy a Power BI solution. This book will help you understand the many available options and choose the best combination for hosting, developing, sharing, and deploying a Power BI solution within your organization. Pro Power BI Architecture provides detailed examples and explains the different methods available for sharing and securing Power BI content so that only intended recipients can see it. Commonly encountered problems you will learn to handle include content unexpectedly changing while users are in the process of creating reports and building analysis, methods of sharing analyses that don't cover all the requirements of your business or organization, and inconsistent security models. The knowledge provided in this book will allow you to choose an architecture and deployment model that suits the needs of your organization, ensuring that you do not spend your time maintaining your solution but on using it for its intended purpose and gaining business value from mining and analyzing your organization's data. What You'll Learn Architect and administer

enterprise-level Power BI solutions Choose the right sharing method for your Power BI solution Create and manage environments for development, testing, and production Implement row level security in multiple ways to secure your data Save money by choosing the right licensing plan Select a suitable connection type—Live Connection, DirectQuery, or Scheduled Refresh—for your use case Set up a Power BI gateway to bridge between on-premises data sources and the Power BI cloud service Who This Book Is For Data analysts, developers, architects, and managers who want to leverage Power BI for their reporting solution

Business World

It will be a step-by-step tutorial that will discuss best practices. The book is structured in such a way that it can be read both from start to end or can be dipped into. If you are a developer who is looking to learn a fast and easy way to learn to develop your business intelligence apps with QlikView, then this book is for you. If you are a power-user in a QlikView environment, then you will find quicker ways of working with QlikView. You should know the basics of business intelligence before you pick up this book. This book covers QlikView Desktop Personal Edition. Deployments to QlikView Server/Publisher are out of scope for this book.

Informationweek

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Introducing Microsoft Power BI enables you to evaluate when and how to use Power BI. Get inspired to improve business processes in your company by leveraging the available analytical and collaborative features of this environment. Be sure to watch for the publication of Alberto Ferrari and Marco Russo's upcoming retail book, *Analyzing Data with Power BI and Power Pivot for Excel* (ISBN 9781509302765). Go to the book's page at the Microsoft Press Store here for more details:<http://aka.ms/analyzingdata/details>. Learn more about Power BI at <https://powerbi.microsoft.com/>.

Performance Dashboards

Solve business challenges with Microsoft Power BI's advanced visualization and data analysis techniques Key Features Create effective storytelling reports by implementing simple-to-intermediate Power BI features Develop powerful analytical models to extract key insights for changing business needs Build, publish, and share impressive dashboards for your organization Book Description To succeed in today's transforming business world, organizations need business intelligence capabilities to make smarter decisions faster than ever before. This Power BI book is an entry-level guide that will get you

up and running with data modeling, visualization, and analytical techniques from scratch. You'll find this book handy if you want to get well-versed with the extensive Power BI ecosystem. You'll start by covering the basics of business intelligence and installing Power BI. You'll then learn the wide range of Power BI features to unlock business insights. As you progress, the book will take you through how to use Power Query to ingest, cleanse, and shape your data, and use Power BI DAX to create simple to complex calculations. You'll also be able to add a variety of interactive visualizations to your reports to bring your data to life. Finally, you'll gain hands-on experience in creating visually stunning reports that speak to business decision makers, and see how you can securely share these reports and collaborate with others. By the end of this book, you'll be ready to create simple, yet effective, BI reports and dashboards using the latest features of Power BI. What you will learn

- Explore the different features of Power BI to create interactive dashboards
- Use the Query Editor to import and transform data
- Perform simple and complex DAX calculations to enhance analysis
- Discover business insights and tell a story with your data using Power BI
- Explore data and learn to manage datasets, dataflows, and data gateways
- Use workspaces to collaborate with others and publish your reports

Who this book is for If you're an IT manager, data analyst, or BI user new to using Power BI for solving business intelligence problems, this book is for you. You'll also find this book useful if you want to migrate from other BI tools to create powerful and interactive dashboards. No experience of working with Power BI is expected.

Business Intelligence in Microsoft SharePoint 2013

Business intelligence (BI) software allows you to view different components of a business using a single visual platform, which makes comprehending mountains of data easier. BI is everywhere. Applications that include reports, analytics, statistics, and historical and predictive modeling are all examples of business intelligence. Currently, we are in the second generation of business intelligence software—called BI 2.0—which is focused on writing business intelligence software that is predictive, adaptive, simple, and interactive. As computers and software have evolved, more data can be presented to end users with increasingly visually rich techniques. Rich Internet application (RIA) technologies such as Microsoft Silverlight can be used to transform traditional user-interfaces filled with boring data into fully interactive analytical applications that quickly deliver insight from large data sets. Furthermore, RIAs now include 3D spatial-design capabilities that move beyond a simple list or grid and allow for interesting layouts of aggregated data. BI 2.0 implemented via an RIA technology can truly bring out the power of business intelligence and deliver it to an average user on the Web. Silverlight 4 Business Intelligence Software provides developers, designers, and architects with a solid foundation in business intelligence design and architecture concepts for Microsoft Silverlight. This book covers key business intelligence design concepts and how they can be applied without an existing BI infrastructure. Author Bart Czernicki provides you with examples of how to build small BI applications that are interactive, highly visual, statistical, predictive—and most importantly—intuitive to the end-user. Business intelligence isn't just for the executive branch of a Fortune 500 company—it is for the masses. Let Silverlight 4

Business Intelligence Software show you how to unlock the rich intelligence you already have.

Microsoft SharePoint 2013 Inside Out

Although enterprise mobility is in high demand across domains, an absence of experts who have worked on enterprise mobility has resulted in a lack of books on the subject. A Comprehensive Guide to Enterprise Mobility fills this void. It supplies authoritative guidance on all aspects of enterprise mobility—from technical aspects and applications to

Business Intelligence

The field of business intelligence is evolving and quickly becoming a shared commodity by managers, analysts, and top executives across organizations. Business Intelligence: A Managerial Approach introduces the reader to the most current technologies found in today's business world and presents the fundamental techniques, construction, and usage of BI systems.

Computerworld

Create dynamic business intelligence (BI) solutions for SharePoint faster and with more capabilities than previously possible. With this book, you'll learn the entire process—from high-level concepts to development and deployment—for building data-rich BI applications with Visual Studio LightSwitch, SQL Server 2012, and a host of related Microsoft technologies. You'll learn practical techniques and patterns necessary to use all of these technologies together as you build an example application through the course of the book, step by step. Discover how to solve real problems, using BI solutions that will evolve to meet future needs. Learn the fundamentals of SharePoint, LightSwitch, and SQL Server 2012 Get a solid grounding in BI application basics and database design principles Use LightSwitch to build a help desk app, including data model design and SharePoint data integration Build a tabular cube with Microsoft's Business Intelligence Semantic Model (BISM) Dive into the data visualization stack, including Excel and SQL Server Reporting Services Create reports with Excel Services, Report Builder, and PowerView Use tips and tricks for setting up your BI application development environment

Oracle Business Intelligence Applications

Business Intelligence: The Savvy Managers Guide, Second Edition, discusses the objectives and practices for designing and deploying a business intelligence (BI) program. It looks at the basics of a BI program, from the value of information and the

mechanics of planning for success to data model infrastructure, data preparation, data analysis, integration, knowledge discovery, and the actual use of discovered knowledge. Organized into 21 chapters, this book begins with an overview of the kind of knowledge that can be exposed and exploited through the use of BI. It then proceeds with a discussion of information use in the context of how value is created within an organization, how BI can improve the ways of doing business, and organizational preparedness for exploiting the results of a BI program. It also looks at some of the critical factors to be taken into account in the planning and execution of a successful BI program. In addition, the reader is introduced to considerations for developing the BI roadmap, the platforms for analysis such as data warehouses, and the concepts of business metadata. Other chapters focus on data preparation and data discovery, the business rules approach, and data mining techniques and predictive analytics. Finally, emerging technologies such as text analytics and sentiment analysis are considered. This book will be valuable to data management and BI professionals, including senior and middle-level managers, Chief Information Officers and Chief Data Officers, senior business executives and business staff members, database or software engineers, and business analysts. Guides managers through developing, administering, or simply understanding business intelligence technology Keeps pace with the changes in best practices, tools, methods and processes used to transform an organization's data into actionable knowledge Contains a handy, quick-reference to technologies and terminology

Building Business Intelligence Using SAS

A step-by-step guide that will help you create, share, and deploy applications across your organization using MS PowerApps Key Features Create apps with rich user experiences without paying for costly developers Improve productivity with business process automation using Microsoft Power Automate Build enterprise-grade apps with MS PowerApps' built-in storage space, Common Data Service Book Description Microsoft PowerApps provides a modern approach to building business applications for mobile, tablet, and browser. Learn Microsoft PowerApps will guide you in creating powerful and productive apps that will add value to your organization by helping you transform old and inefficient processes and workflows. Starting with an introduction to PowerApps, this book will help you set up and configure your first application. You'll explore a variety of built-in templates and understand the key difference between types of applications such as canvas and model-driven apps, which are used to create apps for specific business scenarios. In addition to this, you'll learn how to generate and integrate apps directly with SharePoint, and gain an understanding of PowerApps key components such as connectors and formulas. As you advance, you'll be able to use various controls and data sources, including technologies such as GPS, and combine them to create an iterative app. Finally, the book will help you understand how PowerApps can use several Microsoft Power Automate and Azure functionalities to improve your applications. By the end of this PowerApps book, you'll be ready to confidently develop lightweight business applications with minimal code. What you will learn Design an app by simply dragging and dropping elements onto your canvas Understand how to store images

within PowerApps Explore the use of GPS and how you can use GPS data in PowerApps Get to grips with using barcodes and QR codes in your apps Share your applications with the help of Microsoft Teams and SharePoint Use connectors to share data between your app and Microsoft's app ecosystem Who this book is for This book is ideal for business analysts, IT professionals, and both developers and non-developers alike. If you want to meet business needs by creating high productivity apps, this book is for you. Don't worry if you have no experience or knowledge of PowerApps, this book simplifies PowerApps for beginners.

Open Source Data Warehousing and Business Intelligence

This software will enable the user to learn about business intelligence roadmap.

Business Intelligence

Implement Oracle Business Intelligence Applications Provide actionable business intelligence across the enterprise to enable informed decision-making and streamlined business processes. Oracle Business Intelligence Applications: Deliver Value Through Rapid Implementations shows how to justify, configure, customize, and extend this complete package of BI solutions. You'll get a technical walkthrough of Oracle Business Intelligence Applications architecture--from the dashboard to the data source--followed by best practices for maximizing the powerful features of each application. You will also find out about stakeholders critical to project approval and success. Optimize performance using Oracle Exalytics In-Memory Machine Deliver timely financial information to managers with Oracle Financial Analytics Enable a streamlined, demand-driven supply chain via Oracle Supply Chain and Order Management Analytics Provide end-to-end visibility into manufacturing operations with Oracle Manufacturing Analytics Optimize supply-side performance through Oracle Procurement and Spend Analytics Use Oracle Human Resources Analytics to provide key workforce information to managers and HR professionals Track the costs and labor required to maintain and operate assets with Oracle Enterprise Asset Management Analytics Maintain visibility into project performance via Oracle Project Analytics Provide actionable insight into sales opportunities using Oracle Sales Analytics Enable superior customer service with Oracle Service Analytics

Programming Collective Intelligence

You're intelligent, right? So you've already figured out that Business Intelligence can be pretty valuable in making the right decisions about your business. But you've heard at least a dozen definitions of what it is, and heard of at least that many BI tools. Where do you start? Business Intelligence For Dummies makes BI understandable! It takes you step by step through the technologies and the alphabet soup, so you can choose the right technology and implement a successful BI

environment. You'll see how the applications and technologies work together to access, analyze, and present data that you can use to make better decisions about your products, customers, competitors, and more. You'll find out how to:

- Understand the principles and practical elements of BI
- Determine what your business needs
- Compare different approaches to BI
- Build a solid BI architecture and roadmap
- Design, develop, and deploy your BI plan
- Relate BI to data warehousing, ERP, CRM, and e-commerce
- Analyze emerging trends and developing BI tools to see what else may be useful

Whether you're the business owner or the person charged with developing and implementing a BI strategy, checking out *Business Intelligence For Dummies* is a good business decision.

Introducing Microsoft Power BI

The proceedings covers advanced and multi-disciplinary research on design of smart computing and informatics. The theme of the book broadly focuses on various innovation paradigms in system knowledge, intelligence and sustainability that may be applied to provide realistic solution to varied problems in society, environment and industries. The volume publishes quality work pertaining to the scope of the conference which is extended towards deployment of emerging computational and knowledge transfer approaches, optimizing solutions in varied disciplines of science, technology and healthcare.

Pro Power BI Architecture

Open Source Data Warehousing and Business Intelligence is an all-in-one reference for developing open source based data warehousing (DW) and business intelligence (BI) solutions that are business-centric, cross-customer viable, cross-functional, cross-technology based, and enterprise-wide. Considering the entire lifecycle of an open source DW &

Building Business Intelligence Applications with .Net

To get ahead in today's hyper-competitive marketplace, your business has to take advantage of the data you already have and mine that data to give you new insight, metrics, and clues to what drives successful customer interactions. In *Pro SharePoint 2013 Business Intelligence Solutions*, you'll learn exactly how to unlock that magic, build business intelligence facilities on SharePoint, and glean insights from data to propel your business to the next level. To understand the various business intelligence offerings in SharePoint 2013, you need to understand the core SQL Server business intelligence concepts, and the first part of the book presents a comprehensive tutorial on those fundamentals. *Pro SharePoint 2013 Business Intelligence Solutions* then focuses on specific SharePoint business intelligence investments including: Visio Services Excel Services SQL Server Reporting Services Business Connectivity Services Power View and PerformancePoint Services Authors Manpreet Singh, Sha Anandan, Sahil Malik, and Steve Wright walk you through all of this material

comprehensively in practical, hands-on format, with plenty of examples to empower you to use these products in your real-life projects. As compelling as SharePoint and SQL Server business intelligence are together, the challenge always has been finding people who understand both SharePoint and SQL Server well enough to deliver such business intelligence solutions. With this book in hand, you become part of that select group. Get your copy of Pro SharePoint 2013 Business Intelligence Solutions today!

Data Visualization for Oracle Business Intelligence 11g

Tips, techniques, and trends on how to use dashboard technology to optimize business performance Business performance management is a hot new management discipline that delivers tremendous value when supported by information technology. Through case studies and industry research, this book shows how leading companies are using performance dashboards to execute strategy, optimize business processes, and improve performance. Wayne W. Eckerson (Hingham, MA) is the Director of Research for The Data Warehousing Institute (TDWI), the leading association of business intelligence and data warehousing professionals worldwide that provide high-quality, in-depth education, training, and research. He is a columnist for SearchCIO.com, DM Review, Application Development Trends, the Business Intelligence Journal, and TDWI Case Studies & Solution.

Dr. Dobb's Journal

QlikView 11 for Developers

The only Oracle Press guide to creating effective visual presentations of business intelligence data quickly and easily Data Visualization for Oracle Business Intelligence 11g reveals the best practices for creating graphs, tables, maps, and other methodologies for presenting data-driven insights using one of the most common business intelligence front-end systems in the world, Oracle Business Intelligence 11g. This information-rich guide offers clear instructions for building top-quality dashboards, analyses, and visualizations from real-world implementers and respected data visualization experts. You'll learn everything from improving the readability of your tables to implementing the latest Advanced Trellis Chart features and from adding native map views of BI data to designing optimal dashboard layout strategies. You'll see how to produce accurate, compelling, and professional graphics that will immediately enhance corporate decision making. Shows proven steps for extracting maximum impact from native features that are little known to the majority of BI users Covers dashboard strategy, including layout, design, navigation, master detail linking, action links, and prompts Addresses how to extend Oracle Business Intelligence 11g with advanced languages and visualization systems such as JavaScript-based D3

and JQuery, R, and Oracle Application Development Framework Includes an associated web gallery showcasing the colors and graphics that render best digitally

Learn Microsoft PowerApps

Implementing Analytics demystifies the concept, technology and application of analytics and breaks its implementation down to repeatable and manageable steps, making it possible for widespread adoption across all functions of an organization. Implementing Analytics simplifies and helps democratize a very specialized discipline to foster business efficiency and innovation without investing in multi-million dollar technology and manpower. A technology agnostic methodology that breaks down complex tasks like model design and tuning and emphasizes business decisions rather than the technology behind analytics. Simplifies the understanding of analytics from a technical and functional perspective and shows a wide array of problems that can be tackled using existing technology Provides a detailed step by step approach to identify opportunities, extract requirements, design variables and build and test models. It further explains the business decision strategies to use analytics models and provides an overview for governance and tuning Helps formalize analytics projects from staffing, technology and implementation perspectives Emphasizes machine learning and data mining over statistics and shows how the role of a Data Scientist can be broken down and still deliver the value by building a robust development process

Silverlight 4 Business Intelligence Software

For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

A Comprehensive Guide to Enterprise Mobility

Business intelligence (BI) software provides an interface for multiple audiences to dissect, discover, and decide what the data means. These reporting tools make dynamic information available to all users, giving everyone the ability to manipulate results and further understand the business. There is significant power in reducing the data gatekeeper role in your organization so that each person can quickly interact with data and uncover additional value. SAS offers a BI solution that provides mechanisms to reach every level of the organization. Each tool in this solution provides a different amount of complexity and functionality to aid a broad deployment. Building Business Intelligence Using SAS: Content Development Examples, by Tricia Aanderud and Angela Hall, clarifies how you can fully leverage each SAS BI solution component to

ensure a successful implementation. Focusing on the SAS BI Clients, the authors provide a quick-start guide loaded with examples and tips that will help users move quickly from using only one of the SAS BI Clients to using a significant portion of the system. So if you are a SAS BI or SAS Enterprise BI user, but you aren't yet using all the components of the solution, this book is the resource that you need. In addition, the tips and techniques provided in this book will prove invaluable for advanced SAS BI and SAS Enterprise BI users who are studying for SAS Certified BI Content Developer certification.

Hands-On Business Intelligence with Qlik Sense

Learn how to leverage the power of R for Business Intelligence About This Book Use this easy-to-follow guide to leverage the power of R analytics and make your business data more insightful. This highly practical guide teaches you how to develop dashboards that help you make informed decisions using R. Learn the A to Z of working with data for Business Intelligence with the help of this comprehensive guide. Who This Book Is For This book is for data analysts, business analysts, data science professionals or anyone who wants to learn analytic approaches to business problems. Basic familiarity with R is expected. What You Will Learn Extract, clean, and transform data Validate the quality of the data and variables in datasets Learn exploratory data analysis Build regression models Implement popular data-mining algorithms Visualize results using popular graphs Publish the results as a dashboard through Interactive Web Application frameworks In Detail Explore the world of Business Intelligence through the eyes of an analyst working in a successful and growing company. Learn R through use cases supporting different functions within that company. This book provides data-driven and analytically focused approaches to help you answer questions in operations, marketing, and finance. In Part 1, you will learn about extracting data from different sources, cleaning that data, and exploring its structure. In Part 2, you will explore predictive models and cluster analysis for Business Intelligence and analyze financial times series. Finally, in Part 3, you will learn to communicate results with sharp visualizations and interactive, web-based dashboards. After completing the use cases, you will be able to work with business data in the R programming environment and realize how data science helps make informed decisions and develops business strategy. Along the way, you will find helpful tips about R and Business Intelligence. Style and approach This book will take a step-by-step approach and instruct you in how you can achieve Business Intelligence from scratch using R. We will start with extracting data and then move towards exploring, analyzing, and visualizing it. Eventually, you will learn how to create insightful dashboards that help you make informed decisions—and all of this with the help of real-life examples.

Successful Business Intelligence: Secrets to Making BI a Killer App

For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference

series and custom research form the hub of the world's largest global IT media network.

Microsoft Power BI Complete Reference

Blue Ocean Strategy, Expanded Edition

Aligning business intelligence (BI) infrastructure with strategy processes not only improves your organization's ability to respond to change, but also adds significant value to your BI infrastructure and development investments. Until now, there has been a need for a comprehensive book on business analysis for BI that starts with a macro view and

Learn Power BI

This book provides a recent and relevant coverage based on a systematic approach. Especially suitable for practitioners and managers, the book has also been classroom tested in IS/IT courses on security. It presents a systematic approach to build total systems solutions that combine policies, procedures, risk analysis, threat assessment through attack trees, honeypots, audits, and commercially available security packages to secure the modern IT assets (applications, databases, hosts, middleware services and platforms) as well as the paths (the wireless plus wired network) to these assets. After covering the security management and technology principles, the book shows how these principles can be used to protect the digital enterprise assets. The emphasis is on modern issues such as e-commerce, e-business and mobile application security; wireless security that includes security of Wi-Fi LANs, cellular networks, satellites, wireless home networks, wireless middleware, and mobile application servers; semantic Web security with a discussion of XML security; Web Services security, SAML (Security Assertion Markup Language) and .NET security; integration of control and audit concepts in establishing a secure environment. Numerous real-life examples and a single case study that is developed throughout the book highlight a case-oriented approach. Complete instructor materials (PowerPoint slides, course outline, project assignments) to support an academic or industrial course are provided. Additional details can be found at the author website (www.amjadumar.com)

Developing Business Intelligence Apps for SharePoint

Design, create and manage robust Power BI solutions to gain meaningful business insights Key Features Master all the dashboarding and reporting features of Microsoft Power BI Combine data from multiple sources, create stunning visualizations and publish your reports across multiple platforms A comprehensive guide with real-world use cases and

examples demonstrating how you can get the best out of Microsoft Power BI Book Description This book is intended for business intelligence professionals responsible for the design and development of Power BI content as well as managers, architects and administrators who oversee Power BI projects and deployments. The chapters flow from the planning of a Power BI project through the development and distribution of content to the administration of Power BI for an organization. BI developers will learn how to create sustainable and impactful Power BI datasets, reports, and dashboards. This includes connecting to data sources, shaping and enhancing source data, and developing an analytical data model. Additionally, top report and dashboard design practices are described using features such as Bookmarks and the Power KPI visual. BI managers will learn how Power BI's tools work together such as with the On-premises data gateway and how content can be staged and securely distributed via Apps. Additionally, both the Power BI Report Server and Power BI Premium are reviewed. By the end of this book, you will be confident in creating effective charts, tables, reports or dashboards for any kind of data using the tools and techniques in Microsoft PowerBI. What you will learn Build efficient data retrieval and transformation processes with the Power Query M Language Design scalable, user-friendly DirectQuery and Import Data Models Develop visually rich, immersive, and interactive reports and dashboards Maintain version control and stage deployments across development, test, and production environments Manage and monitor the Power BI Service and the On-premises data gateway Develop a fully on-premise solution with the Power BI Report Server Scale up a Power BI solution via Power BI Premium capacity and migration to Azure Analysis Services or SQL Server Analysis Services Who this book is for Business Intelligence professionals and existing Power BI users looking to master Power BI for all their data visualization and dashboarding needs will find this book to be useful. While understanding of the basic BI concepts is required, some exposure to Microsoft Power BI will be helpful.

Business Analysis for Business Intelligence

Create dynamic dashboards to bring interactive data visualization to your enterprise using Qlik Sense Key Features Implement various Qlik Sense features to create interactive dashboards Analyze data easily and make business decisions faster using Qlik Sense Perform self-service data analytics and geospatial analytics using an example-based approach Book Description Qlik Sense allows you to explore simple-to-complex data to reveal hidden insights and data relationships to make business-driven decisions. Hands-On Business Intelligence with Qlik Sense begins by helping you get to grips with underlying Qlik concepts and gives you an overview of all Qlik Sense's features. You will learn advanced modeling techniques and learn how to analyze the data loaded using a variety of visualization objects. You'll also be trained on how to share apps through Qlik Sense Enterprise and Qlik Sense Cloud and how to perform aggregation with AGGR. As you progress through the chapters, you'll explore the stories feature to create data-driven presentations and update an existing story. This book will guide you through the GeoAnalytics feature with the geo-mapping object and GeoAnalytics connector. Furthermore, you'll learn about the self-service analytics features and perform data forecasting using advanced analytics.

Lastly, you'll deploy Qlik Sense apps for mobile and tablet. By the end of this book, you will be well-equipped to run successful business intelligence applications using Qlik Sense's functionality, data modeling techniques, and visualization best practices. What you will learn Discover how to load, reshape, and model data for analysis Apply data visualization practices to create stunning dashboards Make use of Python and R for advanced analytics Perform geo-analysis to create visualizations using native objects Learn how to work with AGGR and data stories Who this book is for If you're a data analyst, BI developer, or interested in business intelligence and want to gain practical experience of working on Qlik Sense, this book is for you. You'll also find it useful if you want to explore Qlik Sense's next-generation applications for self-service business intelligence. No prior experience of working with Qlik Sense is required.

Delivering Business Intelligence with Microsoft SQL Server 2016, Fourth Edition

Distribute Actionable, Timely BI with Microsoft® SQL Server® 2016 and Power BI Drive better, faster, more informed decision making across your organization using the expert tips and best practices featured in this hands-on guide. Delivering Business Intelligence with Microsoft SQL Server 2016, Fourth Edition, shows, step-by-step, how to distribute high-performance, custom analytics to users enterprise-wide. Discover how to build BI Semantic Models, create data marts and OLAP cubes, write MDX and DAX scripts, and share insights using Microsoft client tools. The book includes coverage of self-service business intelligence with Power BI. • Understand the goals and components of successful BI • Build data marts, OLAP cubes, and Tabular models • Load and cleanse data with SQL Server Integration Services • Manipulate and analyze data using MDX and DAX scripts and queries • Work with SQL Server Analysis Services and the BI Semantic Model • Author interactive reports using SQL Server Data Tools • Create KPIs and digital dashboards • Implement time-based analytics • Embed data model content in custom applications using ADOMD.NET • Use Power BI to gather, model, and visualize data in a self-service environment

Implementing Analytics

Design, develop, and master efficient Power BI solutions for impactful business insights Key Features Get to grips with the fundamentals of Microsoft Power BI Combine data from multiple sources, create visuals, and publish reports across platforms Understand Power BI concepts with real-world use cases Book Description Microsoft Power BI Complete Reference Guide gets you started with business intelligence by showing you how to install the Power BI toolset, design effective data models, and build basic dashboards and visualizations that make your data come to life. In this Learning Path, you will learn to create powerful interactive reports by visualizing your data and learn visualization styles, tips and tricks to bring your data to life. You will be able to administer your organization's Power BI environment to create and share dashboards. You will also be able to streamline deployment by implementing security and regular data refreshes. Next, you will delve deeper

into the nuances of Power BI and handling projects. You will get acquainted with planning a Power BI project, development, and distribution of content, and deployment. You will learn to connect and extract data from various sources to create robust datasets, reports, and dashboards. Additionally, you will learn how to format reports and apply custom visuals, animation and analytics to further refine your data. By the end of this Learning Path, you will learn to implement the various Power BI tools such as on-premises gateway together along with staging and securely distributing content via apps. This Learning Path includes content from the following Packt products: Microsoft Power BI Quick Start Guide by Devin Knight et al. Mastering Microsoft Power BI by Brett Powell What you will learn Connect to data sources using both import and DirectQuery options Leverage built-in and custom visuals to design effective reports Administer a Power BI cloud tenant for your organization Deploy your Power BI Desktop files into the Power BI Report Server Build efficient data retrieval and transformation processes Who this book is for Microsoft Power BI Complete Reference Guide is for those who want to learn and use the Power BI features to extract maximum information and make intelligent decisions that boost their business. If you have a basic understanding of BI concepts and want to learn how to apply them using Microsoft Power BI, then Learning Path is for you. It consists of real-world examples on Power BI and goes deep into the technical issues, covers additional protocols, and much more.

Smart Intelligent Computing and Applications

Argues against common competitive practices while outlining recommendations based on the creation of untapped market spaces with growth potential.

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